

Introduction

Goldman Sachs, Coinbase, Bloomberg, Circle are all preparing services for institutional investors to enter crypto as an asset class.

A brief history of indexes: The S&P 500 index launched in 1962. The Lehman fixed income index launched in 1972. Both rose astronomically since then. People used to speculate on commodities, but no institution bought it as part of its portfolio until Goldman launched a commodities index in 1992, explaining to institutions how it was an uncorrelated asset class that should be a part of every portfolio. Today, crypto is evolving into an asset class, with an index launched by Bloomberg in 2018.

With cryptocurrencies, however, there exist thousands servicing a multitude of industries. Demand for quality information on cryptocurrencies is growing as they become more mainstream.

Problem

Currently, information on cryptocurrencies is unreliable and scattered. Most discussions occur on less professional platforms like Twitter, and communities are built on chat platforms like Reddit. False information is easily spread and accepted as truth. This has led the community to be strongly driven by hype.

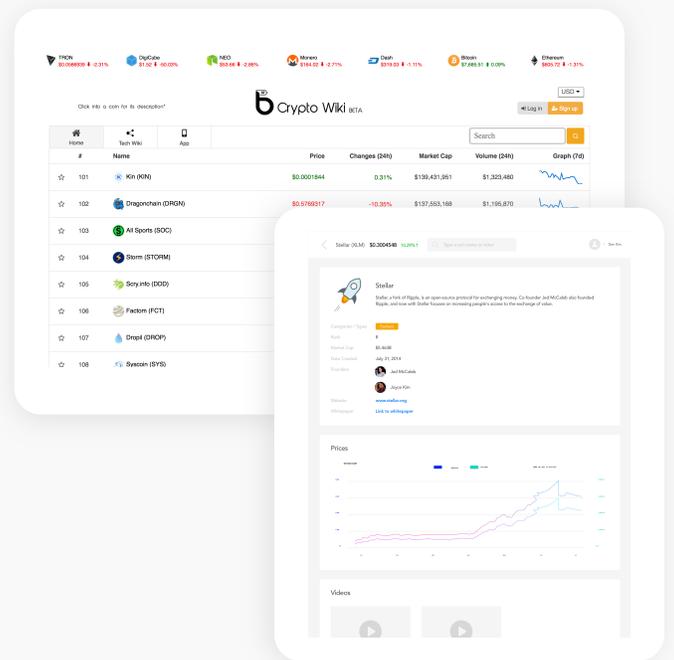
Solution

BStreet.io aims to be a trusted source of cryptocurrency information and prices. So far, we are the **ONLY** website to have curated high quality descriptions on 300+ cryptocurrencies. The information is curated one-by-one by team members who have extensive professional experience in finance and blockchain (see **Team**). The team reads every coin's whitepapers and distills the information in a way that the average working professional can understand and appreciate.

Prices and graph: Our coin prices are aggregated from all the major exchanges and we use VWAP (Volume Weighted Average Price) to produce a finalized price.

Product

In May of 2018, we launched a beta version of the website **bstreet.io** to showcase coin prices and information. It received very positive feedback and is being used by venture capital firms, crypto traders (Acamar Trading), podcast hosts (TheBlockCrunch) and crypto enthusiasts. List of referrals is available upon request.



Prices and graph: We currently use an external API to supply price information, but our team is in the process of working directly with exchanges and retrieve even faster real-time data.

Announcements Feature: We are building out a backend for coin companies to directly provide the most updated information and announcements to BStreet directly. Announcements come directly from the coin companies and are vetted internally to prevent false claims.

API

We provide partners looking to integrate our information onto their websites via a REST API. This will allow companies to pull the most updated information on all our coins.

Team

Bill Lou

- VP of Asia at Hive Blockchain (TSX.V: HIVE)
- Cryptocurrency Lead at Draper Dragon Fund
- B.S.E. Network and Social System Engineering, University of Pennsylvania

Daniel Kim

- Investment Banking Analyst at Greenhill & Co.
- Hedge fund analyst at Point72 Asset Management
- B.S. Finance, NYU Stern School of Business

Matthew Ball

- Pursuing B.S. Marketing and Interactive Media Studies, Farmer School of Business, Miami University
- Co-founder of Block Key Capital, crypto investment firm
- Senior designer and developer at Ledger Atlas

Derek He

- Candidate for B.S.E in Systems Science and Engineering, University of Pennsylvania

Advisors

Sean Li

- Co-founder of Prelim, a Y Combinator backed company
- Product Manager at Blend and Microsoft
- B.S.E Computer Science and Economics, University of Pennsylvania

Jerry Li

- Team lead and senior software engineer at Snapchat
- Enterprise security and hyper-scalable software at Microsoft
- Youngest member of the China Computer Federation
- B.S. Computer Science at Zhejiang University

Get in touch

For partnership inquiries:

Daniel Kim

 dan@bstreet.io

 (646) 401-3225